

# AUTOMATED LIVE VIDEO TITLING



## Data.



## Driven.

*Inscriber® LIVE!Automation™: Data-driven video titling and programming solution.*

Inscriber LIVE!Automation is a video titling solution for **automatically generating and displaying data-driven programming** such as live sports scores, election results, financial services, stock tickers, weather displays, home shopping, and info-channels.

LIVE!Automation's software engine, **Inscriber RTX**, is the most widely used application in the world for creating realtime display packages on open computer systems using programming languages such as Java, COM, Visual Basic, or C++. Using templates for the information that appears on-screen, LIVE!Automation receives imported data feeds and combines these with graphics, logos, and video to generate and display realtime titles. The product is flexible, easy to work with, and has proven

itself on thousands of channels running twenty-four hours per day in countries all around the planet.

Inscriber LIVE!Automation outputs linear key and fill signals, risetime filtered graphics and field-based animations for the **highest possible image quality**. Add to this the ability to run multiple channels and work in composite, component, RGB, Y/C, and SDI in either 4:3 or 16:9 NTSC, PAL, and HD resolutions and you can see why Inscriber videographics tools are used in broadcast facilities all around the world!

So if you are driven to create the most dynamic live titling programs on the air, contact Inscriber Technology and we will send you a detailed information package on the LIVE!Automation solution.



POWERFUL TELEVISION GRAPHICS TOOLS

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Contact Inscriber for more information on Inscriber LIVE!Automation please call 1.800.363.3400 or +1.519.570.9111, or visit [www.inscriber.com](http://www.inscriber.com)