



2538 Main Street
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March 15, 2007

Mark Vanderkam
President
Western Business Consulting Limited

Re: Letter of Reference

Dear Mark,

I am writing this letter at your request to provide a brief description of our working relationship since July of 2005.

Quantech Software provides sophisticated Finance & Insurance software management solutions to RV, automotive, marine, and powersport dealerships. Thousands of business managers use our systems to great effect, increasing efficiency, saving time, increasing customer satisfaction, and most importantly adding hundreds of dollars of revenue on average to every sale.

We first hired your firm because I felt that you had a good understanding of software marketing and could help us grow to the next level in our evolution. In the intervening 18 months, you have helped us with a large number of projects covering everything from research to marketing strategy to revenue projections to marketing communications.

Sales have increased steadily since you started working with us, and I feel your firm has played a strong role in this growth. The research you have performed has given us a much better understanding of our competitors and the needs of the market, your input on marketing strategy has helped us to make sure we focus on the priorities with the most potential, and your marketing communications efforts have helped to present our company and products in the best possible light. Taken together, you have helped us to raise the level of our game and market ourselves more effectively.

While you have done dozens of projects for us, two in particular stand out. I really appreciated the work you did on our new showroom management tool, as the interviews and research you performed helped us to understand and meet actual market requirements. Also, the "product overview" powerpoint you developed was exceptional, as it really captured and presented the essence of this new product line and was an important tool for helping us begin to explain the new product to prospective customers and investors.

The other project was the new website your team created for us. I would have to say that you really exceeded our expectations. The writing and new content, the design and graphics, and the technical management of the project were all handled very well and have given us a website that lets Quantech compete with anyone.



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I have no hesitation to recommend your firm to anyone. We continue to work with you because you provide us with excellent value all around. I know that if I give you a project, you will handle it with creativity and professionalism and often give me more than I was expecting.

I wish you all the best as you grow your business and thank you again for the contributions you have made to Quantech Software.

Best regards,

A handwritten signature in black ink, appearing to read "JP", is written over a horizontal line.

Jack Pyck
CEO
Quantech Software